

VI. Implementation Strategy

One of the primary weaknesses of the previous planning efforts by Augusta County has been the lack of a concrete strategy for the implementation of the Plan. Therefore, a significant focus of this Plan is to identify specific tasks that need to be completed. Most of the tasks have already been identified as a part of the Goals, Objectives, and Policies. The purpose of the Implementation Strategy is to link these tasks with a responsible party in order to ensure that they are considered in the implementation process by the appropriate personnel.

The Implementation Strategy outlines the tasks that need to be completed in order to enact the recommendations of the Goals, Objectives, and Policies, as well as the Planning Policy Area/Future Land Use Map. The tasks identified by the Implementation Strategy include recommendations for considering policy changes, ordinance changes, and further planning and technical study efforts for particular community resources or geographical areas.

The Implementation Strategy (**Table 5**) is divided into 14 sections by topic area. These topic areas correspond directly to the sections of the Goals, Objectives, and Policies. There is also an additional section for ordinance changes. Each task is linked directly to one or more objective or policy and has one or more responsible party.

Table 5. Implementation Strategy		
	Task	Responsible
Ordinance Changes		
n/a	Revise the zoning and subdivision ordinances in order to implement the recommendations of the Comprehensive Plan	Consultant, Community Development, County Attorney
Land Use		
Land Use: 1.D.1 Trans: 1.C.1	Prepare small area plans for Weyers Cave, Stuarts Draft, and Fishersville	Community Development
Land Use: 1.A.6 Trans: 1.F.1	Prepare interchange area overlay plans for Verona, Woodrow Wilson Parkway, Mint Spring, and Greenville	Community Development, VDOT
Land Use: 1.B.5	Study the need for new zoning districts for the identified Rural Communities (as part of the ordinance revisions)	Consultant, Community Development, County Attorney
Land Use: 1.D.5	Study the need for ordinance changes related to the provision of adequate on-site facilities (as part of the ordinance revisions)	Consultant, Community Development, County Attorney
Land Use: 2.C.2 Ag: 2.B.3	Establish guidelines and regulations for cluster subdivisions in the RCA (as part of the ordinance revisions)	Consultant, Community Development, County Attorney
Land Use: 2.E.3	Study the need for ordinance changes to discourage new development from ridgelines (as part of the ordinance revisions)	Consultant, Community Development, County Attorney
Land Use: 2.A.2 Ag: 2.C	Monitor the amount of new residential development in the RCA and ACA	Community Development
Agriculture		
Ag: 2.B.1 Ag: 2.B.2	Study the possibility of comprehensively rezoning land zoned agriculture to XA in ACA and GA in USA, CDA, and RCA	Community Development, County Attorney, PC, BOS
Ag: 1.A.1	Establish an Agriculture Industry Board	BOS
Ag: 1.B.3 Land Use: 2.B.3 Hist Res: 1.B.4 Nat Res: 1.D.1	Establish a purchase of development rights program	Agriculture Development, Ag Industry Board
Ag: 1.B.4 Land Use: 2.B.4	Study the feasibility of establishing a transferable development rights program	Community Development, Agriculture Development, Ag Industry Board
Ag: 1.A.3 Ag: 1.C.1 Nat Res: 4.C.1	Develop a promotional plan for agricultural programs	Agriculture Development, Ag Industry Board
Ag: 1.C.3 Ag: 2.A.3	Study the need for Zoning Ordinance changes related to agri-tourism, agri-business, and permitted uses in ag zoning (as part of the ordinance revisions)	Consultant, Community Development, Agriculture Development, Ag Industry Board, County Attorney
Ag: 2.A.4 Housing: 3.B.1	Implement reciprocal setbacks for housing located in or adjacent to the RCA and ACA (as part of the ordinance revisions)	Consultant, Community Development, Agriculture Development, Ag Industry Board, County Attorney

	Task	Responsible
Land Use: 2.B.1 Ag: 1.B.1	Add incentives to the Ag/Forestral District regulations to encourage the creation and support of additional AFDs	Agriculture Development, Ag Industry Board, County Attorney, Community Development
Economy		
Econ: 1.A Econ: 2.A	Prepare strategic plan for economic development	Consultant, IDA, Community Development
Education		
Educ: 1.A Educ: 1.B	Prepare a strategic plan for education	School Board
General Government		
Gen Gov: 2.A.1	Study the feasibility of establishing a fiscal impact analysis procedure	Community Development, County Attorney
Gen Gov: 2.A.2 Parks: 1.A.3 Educ: 1.C.1	Study the feasibility of establishing a proffer guidelines system	Community Development, County Attorney
Gen Gov: 2.A.3	Study the feasibility of establishing a system of special service districts for the funding of infrastructure improvements	Community Development, County Attorney, Service Authority
Gen Gov: 1.C Housing: 1.B.2 Parks: 1.B.1 Pub Safe: 1.D Hu Serv: 1.D	Develop a plan for coordinating public service provision with applicable neighboring localities and agencies	County
Gen Gov: 2.B	Develop a strategy for ensuring USA/CDA infrastructure improvements and RCA/ACA preservation programs are funded by all county residents	Community Development, County Administrator, Service Authority, Ag Development, BOS
Gen Gov: 2.D Nat Res: 4.A.2	Explore new land use taxation methods	Commissioner of Revenue, County Attorney, Ag Development
Historic Resources		
Hist Res: 1.A.2	Study the feasibility of establishing a historic overlay zoning district	Community Development, County Attorney
Hist Res: 1.A.4	Consider developing a historic preservation plan	Community Development
Hist Res: 1.A.3 Hist Res: 3.A.3	Consider updating the county's historic resources inventory and establishing a GIS database for use in the review of plans and development proposals	Community Development
Hist Res: 1.B.5	Consider applying for the Certified Local Government program	Community Development, BOS
Hist Res: 1.B.6	Study changes to county tax policies that would encourage historic preservation measures	Finance, BOS
Hist Res: 3.A.2	Study the feasibility of establishing a countywide heritage tourism program	Community Development
Housing		
Housing: 1.B.1	Prepare a housing plan to study the housing needs of the county and the feasibility of establishing local and regional housing programs	Community Development

	Task	Responsible
Housing: 1.A.4 Hu Serv: 1.B.3	Monitor the provision of adequate senior housing	Community Development
Housing: 1.B.7	Study the feasibility of adopting the Virginia Maintenance Code	Building Inspection, County Administrator
Library		
Library: 1.A.7	Develop a plan for future library branches and outreach services	Library
Natural Resources		
Nat Res: 1.D.4	Develop a promotional program on the economic benefits provided by the county's natural resources	Community Development
Nat Res: 2.A	Develop watershed-based stormwater plans for the USAs	Consultant, Community Development
Nat Res: 2.B.1	Modify the stormwater ordinance to allow and encourage LID (as part of the ordinance revisions)	Consultant, Community Development, County Attorney
Nat Res: 2.B.2	Seek to demonstrate LID techniques on new public and private projects as an outreach and learning tool	Community Development
Nat Res: 2.C.1	Modify ordinances in order to provide for cost-effective solutions to flood control and stormwater management (as part of the ordinance revisions)	Consultant, Community Development, County Attorney
Nat Res: 3.A	Adopt performance standards that can be applied to projects subject to county review	Community Development
Nat Res: 3.B	Consider adopting performance standards into county ordinances	Community Development, BOS
Nat Res: 4.B.3	Consider providing incentives for agricultural and forestry BMPs	Agriculture Development, Community Development
Nat Res: 5.A.3 Utilities: 1.A.3	Develop a GIS-based contaminant source inventory	Community Development, Service Authority, GIS
Nat Res: 5.B.4	Consider developing standards for the safe provision of water and wastewater in cluster developments (as part of the ordinance revisions)	Consultant, Community Development, County Attorney, Service Authority
Nat Res: 6.A.1 Nat Res: 6.A.2 Nat Res: 6.A.3 Nat Res: 6.A.5	Support all public and private owners of flood control dams as they work to map, assess, and improve their facilities	Community Development
Nat Res: 6.A.4 Nat Res: 6.A.5 Nat Res: 6.B.3	Consider ordinance changes to control the amount and type of development in floodplains and flood inundation zones	Consultant, Community Development, County Attorney
Parks and Recreation		
Parks: 1.B.2	Update Parks and Recreation Master Plan	Parks and Recreation
Parks: 1.A.2	Develop new parks and recreational facilities to meet the requirements of the Parks and Recreation Master Plan	Parks and Recreation
Parks: 1.B.3	Seek assistance from regional, state, and federal recreation and natural resource agencies in planning, funding, and providing parks and recreation facilities	Parks and Recreation

	Task	Responsible
Parks: 1.C.1 Parks: 1.C.2	Prepare a greenways plan to study the potential for connecting parks and recreational facilities to residential, historic, and natural resource locations	Parks and Recreation, Community Development
Public Safety		
Pub Safe: 1.A.1	Expand fire and rescue training programs	Fire and Rescue
Pub Safe: 1.A.2	Expand fire and rescue training facilities	Fire and Rescue
Pub Safe: 1.A.3	Study the feasibility of training all volunteer fire and rescue staff to the minimum EMT certification	Fire and Rescue
Pub Safe: 1.A.4	Study the potential for developing an incentive program for encouraging participation in public safety volunteer efforts	Fire and Rescue
Pub Safe: 1.A.5	Evaluate possible locations and staffing arrangements for the development of new fire and rescue facilities at key locations to provide more comprehensive service	Fire and Rescue
Pub Safe: 1.A.7 Pub Safe: 1.A.8	Study the potential for adopting a fire prevention code and establishing a fire prevention division	Fire and Rescue, County Attorney
Pub Safe: 1.B	Explore innovative law enforcement and detention efforts	Sheriff
Pub Safe: 2.B.1	Study the necessary steps for ensuring the adequate provision of fire flow to all areas of the county served by public water	Fire and Rescue, Service Authority, County Administrator, BOS
Pub Safe: 2.C.1	Study the provision of fire suppression infrastructure in the RCA and ACA	Fire and Rescue
Transportation		
Trans: 1.B.1	Identify operational and spot improvements, through corridor studies, for Route 11, Route 608, and additional congested corridors	Consultant, Community Development, VDOT
Trans: 1.E.3 Educ: 1.A.6	Pursue Safe Routes to Schools grants to improve safety near elementary and middle schools	Community Development
Trans: 2.A.3 Trans: 2.A.4	Submit annual recommendations to VDOT for unpaved road improvements that qualify for Rural Rustic Road Program and Pave in Place Program	Community Development, VDOT
Trans: 4.A.3	Assess the need for an intermodal transfer facility to complement current freight movement by truck, rail, and air	Community Development, VDOT
Trans: 5.A.2	Revise transportation budget allocations to concentrate resources in districts with the greatest development pressures	County Administrator, BOS
Trans: 5.B.1	Consider hiring a County Transportation Manager to oversee and coordinate all transportation planning activities in the county	County Administrator, BOS
Utilities		
Utilities: 1.A.1 Nat Res: 5.A.1	Develop a program for the protection of existing and future public water supplies	Service Authority, Community Development

	Task	Responsible
Utilities: 1.B.1 Nat Res: 5.B.2	Study the feasibility of ordinance changes requiring mandatory maintenance/pump out of private sewage systems	Service Authority, Community Development, County Attorney
Utilities: 1.C.1	Complete WWTP expansion projects and any other expansion or renovation projects related to Chesapeake Bay Act compliance	Service Authority
Utilities: 3.A	Update the plan for the efficient provision of solid waste services	County Administrator, Service Authority
Utilities: 3.A.2	Study the feasibility of establishing a solid waste collection program for residents of the USA and CDA	County Administrator
Utilities: 3.A.5	Develop an educational program regarding the proper disposal of household hazardous waste materials	County Administrator
Utilities: 5.A	Develop a coordinated GIS database for the mapping of all applicable utility system locations	County Administrator, Service Authority, GIS